

VIRTUAL DELI

Virtual Deli is designed for hospitality businesses operating take away outlets which generate large queues of customers during peak or busy trading periods.

A typical Virtual Deli client might operate a high street quick service deli/ snack bar; a school or university take away service; a cafe within an office building; indeed any outlet with lengthy queues that can be reduced significantly through using a pre order system.

Virtual Deli provides a simple to use online platform for customers to pre order, pre pay, and pre agree the collection time for their requirements. For customers the system ensures that valuable time is not wasted standing in long and frustrating queues. For operators the system ensures that maximum sales and customer satisfaction is achieved without losing potential sales from the back of the queue.

The Virtual Deli module is designed and tailored specifically for each location, incorporating client branding, logos and house style.

Key module features include:

Ease of use: Simple to set up and easy to use by customers and operators alike. Customers have their own secure login and password and pre load their personal account which can be topped up at any time.

Planning: Pre ordering by customers offers greater control over production and planning. Menus can be changed with ease to reflect market trends, market prices, and latest special offers etc.

Cash Handling: The system can be configured for online customer credit card payments using platforms such as Sage Pay. This not only reduces the volume of cash handled at the point of sale but also speeds up customer payment times.

Versatility: Virtual Deli can be set up to integrate with Parent Pay (for schools) and other 3rd party systems.

Flexibility: Larger operators with multiple locations have the option of setting up the system either using a central group wide menu, or creating different menus for use at each outlet.

As a web based system, Virtual Deli can be accessed remotely 24/7. Licensed on a monthly basis, the module is seamlessly linked to other IndiCater modules and tools.

The screenshot displays the Virtual Deli web interface. On the left is a login page with fields for email and password, and buttons for 'Login', 'Forgot Password?', and 'Lost Password?'. On the right is a dashboard for a user named 'Clair Wentzell' with a Del Account Balance of £63.89. The dashboard includes a 'Current Orders' section with a table of active orders and a 'Recent Orders' section with a table of past orders.

Reference	Collection Date	Collection Time	Pick Up Location	Amount
AT024-4	03/05/2012	9:00 - 9:00	Henley - OX - Thames	£3.55
AT024-6	03/05/2012	9:00 - 9:00	Henley - OX - Thames	£3.55

Reference	Collection Date	Collection Time	Pick Up Location	Amount
AT023-5	30/04/2012	9:00 - 9:00	Henley - OX - Thames	£6.35